



creative campaign

GHODBUNDER ROAD - THE LIFELINE OF THANE

Palace Kingdom, centrally located between the Western and Central Suburbs, is on the 8 Lane GB Road, synonymous with everything that is good with Thane- be it great malls, large multiplexes, multi-specialty hospitals & schools.

CONNECTIVITY TO MUMBAI AND A THRIVING SOCIAL INFRASTRUCTURE

For Eastern Suburbs
30 mins
Kalyan and Dombivli

OVER 60 CBSE, ICSE & IB SCHOOLS
Sunshine Education, Blossoming High
Lushita World School, Blossoming School

15+ MULTI SPECIALTY HOSPITALS
Anand Hospital, Justice High
Hospital

GHODBUNDER ROAD - THE LIFELINE OF THANE
 To Kingston, centrally located between the Western and Central Suburbs, it on the 8 lane GB Road, offering a good with Thane - built great multi large multiplexes, multi-specialty hospitals & schools.

SEAMLESS CONNECTIVITY TO MUMBAI AND A THRIVING SOCIAL INFRASTRUCTURE

OVER 60 CASE, ICSE & IB SCHOOLS
 Kalachandani Shiksha, Ellorapatti
 Laxmi World School, Varanasi and

15+ MULTI SPECIALTY HOSPITALS
 Anandaraman, Hospital, Apollo
 Indira Hospital

FOR ENGINEER SUBURBS
 30 min
 Kalyan and Dombivli

THANE
 10 min



- 15+ SOCIAL INFRASTRUCTURE**
- OVER 60 CASE, IIT & IIM SCHOOLS**
Indian Institute of Technology, Bhubaneswar
Indian Institute of Management, Bhubaneswar School
 - 15+ MULTI SPECIALITY HOSPITALS**
Bhubaneswar Hospital, Apollo Hospital
Indira Hospital
 - 15+ GOVERNMENT HOSPITALS**
CR Woods, Chhatrapati Shivaji Maharaj
Hospital, Loknagar Health Centre
 - 15+ ENGINEERING COLLEGES**
Vishwa Mahavidyalaya College of Engineering,
APJ Abdul Kalam
 - 6 HYPER MALLS**
Vishwa Mall, Kinnam Mall, Hypercity Mall,
Big Bazaar Mall, I Mall
 - RECREATIONAL FACILITIES**
Sungar water park, Performing arts centres
such as Gaudian Bangladeshyan

FUTURISTIC INFRASTRUCTURE LEADING TO UN-MATCHED APPRECIATION

Thane

Wadala

Ghatkopar

Teen Haath Naka

Kasarwadiavali

GB Road

Thane-Bhiwandi-Kalyan Corridor

FUTURISTIC INFRASTRUCTURE LEADING TO UN-MATCHED APPRECIATION

Wadala - Ghatkopar Metro line to be extended to Teen Haath Naka and Kasarwadiavali near GB Road.

MMRDA is in advanced talks with infrastructure consultants to bring Monorail to Thane with Thane-Bhiwandi-Kalyan Corridor.

Work is in progress on the new flyover connecting Ghoshbunder Road with Dahisar and Bhiwandi, with the final arm of the Kapurbwadi flyover already open to commuters.

Internal transportation is getting better with initiatives like the SATS (Station Area Traffic Improvement Scheme).

An elevated High Capacity Mass Transit Route (HCMTRT) is also being planned.

Large proposed infrastructure development including 21 theme parks, various tourism and water project.

**PALACIA
KINGSTON**
Registered No : PS1700009

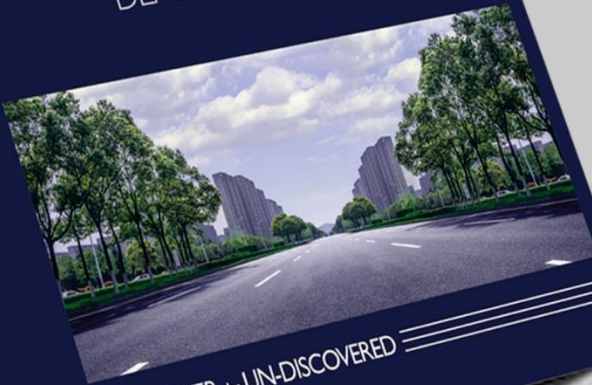
KINGSTON
MahaRera Registered No : PS1700009592
Floor, C - Wing, Near Bhoomi Acres
Email : palacia.madhar

[illegible]

PALACIA
KINGSTON

WHEN THE PRICE
IS JUST **94** LACS
PRIME 2BHK@ PREMIUM 2BHK
THERE ARE

HERE ARE
1.12CR
WAYS OF STRIKING
DEALS **FASTER**



DISCOVER the UN-DISCOVERED

LAUNCHING THANE'S MOST REFINED LIVING EXPERIENCE

Launching Palacia Kingston - 3 new exquisite towers in an 8-acre master planned neighbourhood, strategically located at the most serene stretch of Hiranandani Estate, Off. Ghodbunder Road - the lifeline of Thane. A never-seen-ever opportunity to embrace the grand life at launch price.

Madhav Constructions - a legacy of Landmarks presents an un-missable opportunity in an 8-acre enclave, which is already home to 400+ families in Palacia Phase - I with a ready clubhouse and host of amenities. Strategically located at Hiranandani Estate, which offers a seclusive and peaceful environment.

Palacia Kingston offers the most desirable 2 & 3 bed residences with Grade - A finishes. These towers offer un-hindered views of Ulhas River, grand clubhouse and the planned Central Landscape offering the most premium lifestyle.

OFFER HIGHLIGHTS

- Launch of the last 3 towers located in the most desirable part of the 8-acre master planned complex.
- A zero risk offering wherein residences are available in a ready complex with a fully-functional clubhouse spread across 50,000 sqft with host of lifestyle amenities.
- 8-acre enclave with a 80% ready development of commercial complex, 400+ families residing in Phase - I and host of external landscape amenities and a fully functional clubhouse.
- Strategically located at Hiranandani Estate, Off. Ghodbunder Road connecting to Western and Central Mumbai Suburbs.
- Located on most serene stretch of Ghodbunder Road, equidistant from both Western & Central Suburbs.
- Ghodbunder Road, is the most celebrated avenue offering the finest education, medical & corporate hubs with world-class retail & leisure options.
- Present Construction in full swing, 60% work completed. Possession in June 2019. A Maha RERA approved project.
- 283 smartly designed residences with vitrified marble flooring, Grade-A bath and kitchen fittings.

THE GRAND LIFESTYLE. IMPECCABLY PLANNED AND ELEGANTLY LANDSCAPED.

The Palacia Kingston is planted in the most desirable location within the complex and enjoys unmatched positional advantage and access to the grand life.

CLUB PALACIA - THE FINEST CLUBHOUSE IN THE NEIGHBOURHOOD

The fully-functional 50,000 sq.ft. marvel currently enjoys the patronage of the residents living in Phase - I.

1500 sq.ft. gym | 99 seater private theatre | Swimming pool | Indoor games room | Kid's play area | Open library section | Party hall & Separate food area.

THANE - A GREAT PLACE TO LIVE, WORK AND ENJOY

Thane is India's most promising and fastest growing suburb. It has been selected as a 'Model City' by UN-HABITAT and European Commission and is to be developed as a Smart City under the centre sponsored scheme.

SPACE TO BREATHE AND CONNECT WITH NATURE

Thane boasts of the lowest population density which is a mere 1/4th of that of Mumbai.

A city with the least air, water and noise pollution levels. Thane has large open green spaces which are considered as the lungs of Mumbai.

Over 35 lakes and water bodies

17km Thane Creek area has been declared as a "Flamingo Sanctuary" by the Maharashtra State Wild Life Board.

Over 200 rare species of birds arrive in thousands in this region during the migratory months.

SHOT ON LOCATION

Gym

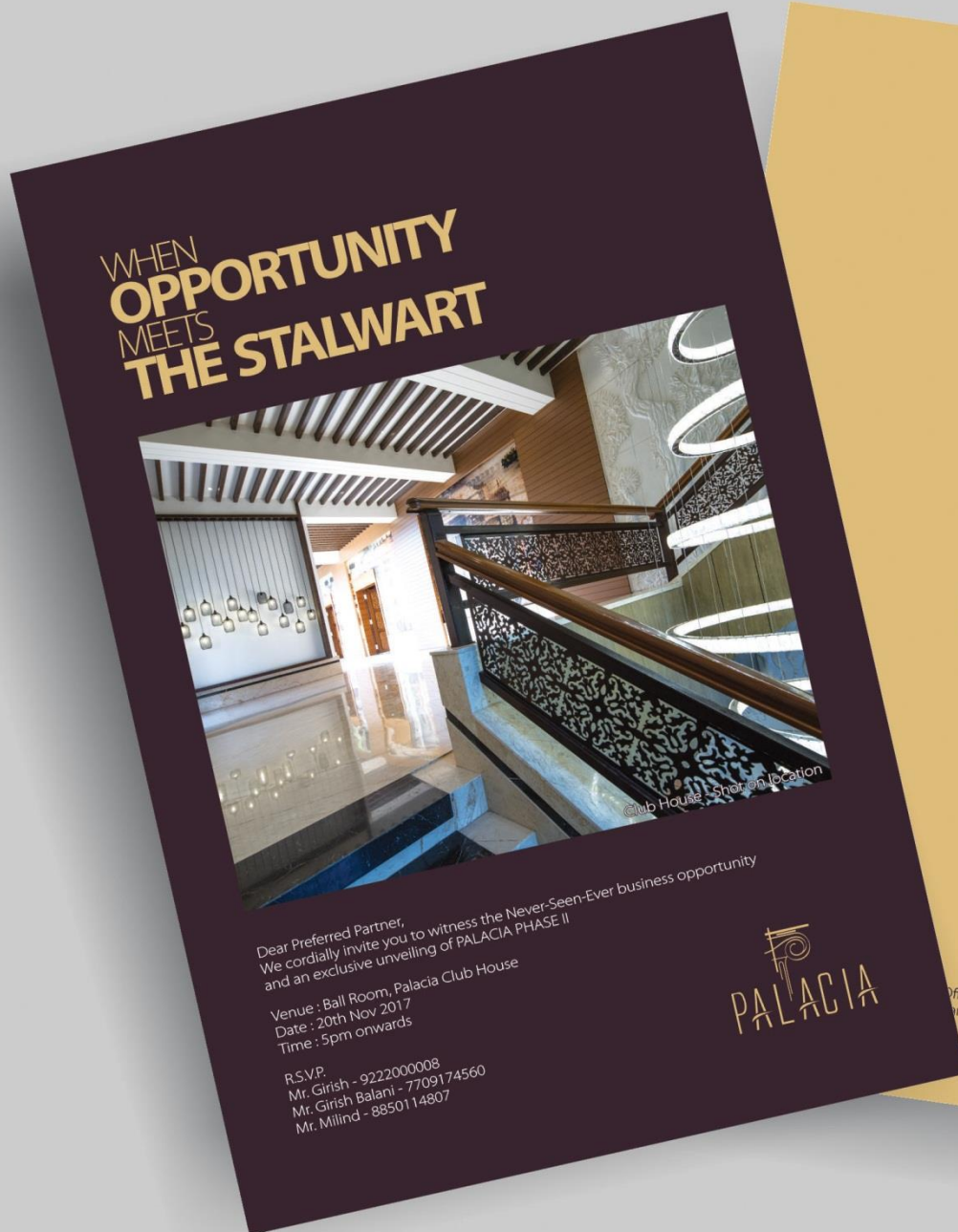
Indoor Games

Theatre

Kids Play Area

Booking window opens on 2nd December for a limited period
 PRIME 2 BHK @ 94 Lacs | PREMIUM 2 BHK @ 1.12 Cr | 3 BHK @ 1.46 Cr. Prices valid for limited units only.

Channel Partner Meet
 Brochure- Inside



Channel Partner Meet
Invitation Card

Exclusive Launch Incentive for our
Preferred Channel Partners

PALACIA
KINGSTON

WHEN THE PRICE
IS JUST **94*** LACS
All Inclusive
PRIME 2BHK@ PREMIUM 2BHK@
THERE ARE **1.12*** CR
WAYS OF STRIKING All Inclusive
JUST **9 DEALS**
TO CLAIM YOUR



HYUNDAI ELITE i-20 Asta WORTH ₹ 7.25 LACS

7 DEALS

Harley Davidson Street 750
Worth ₹ 5.04 Lacs



5 DEALS

Rolex Men's watch
Worth ₹ 3.06 Lacs



3 DEALS

Tanishq Gold Voucher
Worth ₹ 1.35 Lacs



2 DEALS

Apple MacNook Air
13.3-inch Worth ₹ 63 K



Site Address : Palacia Phase II - Sales Office, 1st Floor, C - Wing, Near Bhoomi Acres, Hiranandani Estate, Thane - 400 615.
Contact : 98707 00004 | 80820 00005 | Email : palacia.madhavshreeji@gmail.com | www.palacia.in

MahaRera Registered No : P51700009592

Disclaimer : Booking opens on 2nd Dec'17. Channel Incentive valid from 2nd Dec'17 to 23rd Dec'17.

*Condition Apply

DISCOVER the UN-DISCOVERED

Channel Partner Meet

e-mailer

Mandatory

In Time : : AM / PM
(HH : MM)

Out Time : : AM / PM
(HH : MM)

☐ Hot ☐ Warm ☐ Cold

For internal use only : (to be filled by the Sales Manager)

Source / Activity Details : _____ Sourcing Manager : _____

Sourcing Team Leader : _____

Talked about competition : ☐ Yes ☐ No Came with family : ☐ Yes ☐ No

(If yes please specify competition project & companion)

Based on your understanding of the customer so far, choose the levels accordingly.
(Rating 1 - Least Preferable, Rating 5 - Most preferable)

Criteria	1	2	Affinity 3	4	5
Product					
Location					
Price					
Choice of Inventory					
Possession Timelines					
Mode of Payment					
Project					

(if not interested) : ☐ Product design ☐ Vastuu ☐ Location ☐ Views ☐ Price

☐ Construction timeless ☐ Competition ☐ Loan eligibility issue

Purchase : ☐ Personal Use ☐ Investment

☐ Second Home ☐ Capital Gain Tax ☐ Gift

_____s feedback on customer: _____

_____ / No If yes, when (next follow-up date) _____

_____s Manager : _____

Signature of Customer as per identity proof)

Name & Signature of Project Sales Head

*For internal use only

Name & Signature of Sales Manager

Channel Partner Form



For representation purpose only

PROVIDING THE BEST IN SOCIAL INFRASTRUCTURE, A GREEN RESOLVE

Hiranandani Estate is regarded as a desirable people-friendly enclave and one of the most sought-after residential destinations in the Navi Mumbai - Thane corridor.

Its meticulously planned social infrastructure has elevated its lifestyle quotient multi-fold with the biggest retailers, multiplexes and restaurant brands setting up shop within its immediate radius to cater to a well-travelled, trendy and cosmopolitan residential audience.

Hiranandani Estate, Thane is a 'mixed use, integrated development model' that seamlessly integrates residential and commercial reality with social infrastructure bringing work and residential spaces within striking distance of each other; redefining lifestyle completely.

Reliable power supply and high speed internet connectivity is a constant.

Hiranandani Business Park, offers all major lifestyle amenities through academic, healthcare, retail and entertainment facilities.

Ghodbunder Road nearby has greatly benefited from Mumbai businesses relocating to larger spaces and campus-like atmospheres.

It brings lucrative career opportunities closer to residents, while at the same time providing the fastest gateway to commercial cities like Pune, Nashik, Vapi, and Surat.

WHY PALACIA

Palacia Kingston, situated within Hiranandani Estate's green zone inherits the area's positives offering residences - the best of luxury, wellness, convenience and connectivity at the right price in the area.



Artistic Impression

SPIRIT

WHY GO PLACES...

WHEN THE AIR AROUND YOU IS ELEVATING

Palacio redefines the concept of grand living, taking it many levels higher. Nestled amidst the pristine ambience of evergreen serenity, it's a feeling best experienced than described.

A Total of 8-acre enclave.

6 stilt + 16 storey towers - Phase I.

3 stilt + 20 storey towers - Phase II.

A Spread of 9 towers offering 700 (approx) flats.

Mechanized Parking Available



Paper Bag

DON'T WAIT WHEN IT'S TOO LATE!!!

An Un-missable & Un-forgettable
Opportunity Strike Only Once

Launching Palacia Kingston
an Elegant & Meticulous Thought Residences
in the Best Surround of Hiranandani Estate

Offering : —

2 BHK	Prime	94[*] Lacs All inclusive
2 BHK	Premium	1.12^{*Cr} All inclusive

Booking Opens on **2nd Dec, 2017**

MahaRERA Registered No : P51700009592

* T & C Apply




**PALACIA
KINGSTON**

e-mailer

For Customer (Offer)

PALACIA KINGSTON

Phase II



A Total of 8-acre enclave. | 6 stilt + 16 storey towers - Phase I.
3 stilt + 20 storey towers - Phase II. | A Spread of 9 towers offering 700 (approx) flats.
Mechanized Parking Available

2 BHK Prime
2 BHK Premium
3 BHK Prime

MahaRERA Registered No : P51700009592

Call : 9145500009 / 9145600009 | 022 - 25975563

Site Address : Palacia Phase II - Sales Office, 1st Floor, C - Wing, Near Bhoomi
Acres, Hiranandani Estate, Thane - 400 615.

Email : palacia.madhavshreeji@gmail.com | www.palacia.in

e-mailer

For Customer (Without Offer)

Mandatory

In Time : AM / PM
(HH : MM)

Out Time : AM / PM
(HH : MM)

☐ Hot ☐ Warm ☐ Cold

For internal use only : (to be filled by the Sales Manager)

Source / Activity Details : _____ Sourcing Manager : _____

Sourcing Team Leader : _____

Talked about competition : ☐ Yes ☐ No

Came with family : ☐ Yes ☐ No

(If yes please specify competition project & companion)

Based on your understanding of the customer so far, choose the levels accordingly.
(Rating 1 - Least Preferable, Rating 5 - Most preferable)

Criteria	1	2	Affinity 3	4	5
Product					
Location					
Price					
Choice of Inventory					
Possession Timelines					
Ease of Payment					
Palacia Project					

Reason (if not interested) : ☐ Product design ☐ Vastu ☐ Location ☐ Views ☐ Price

☐ Construction timeless ☐ Competition ☐ Loan eligibility issue

Purpose of Purchase : ☐ Personal Use ☐ Investment

☐ Second Home ☐ Capital Gain Tax ☐ Gift

Sales Manager's feedback on customer:

Follow-up plan : _____

Confirmed : (Yes / No) _____ If yes, when (next follow-up date) _____

Additional notes for Sales Manager : _____

Signature of Project Sales Head _____ *For internal use only

Name & Signature of Sales Manager _____

Call : 9145500009 / 9145600009



Palacia Kingston Present

a NEVER BEFORE NEVER AGAIN Offer

@

2 BHK Prime	94' Lacs. All inclusive
2 BHK Premium	1.12' Cr. All inclusive

Booking Opens on 2nd Dec. 2017

Pay only **5%*** and book your dream home in Palacia Kingston Phase II, Hiranandani Estate, Thane.

THE TIME IS NOW
Let's Take Action

turn page for more details

Front

Palacia Kingston introduces last 3 towers, "The BEST kept for a selected few" in a 80%-ready 8-acre enclave. It offers an elegant and thoughtfully designed smart layout of 2 BHK Prime & 2 BHK Premium with unmatched quality finishes and fittings.

This New Year bring in happiness with this opportunity to own your dream home at Never-Before-Never-Again prices.

@

2 BHK Prime	94' Lacs. All inclusive	2 BHK Premium	1.12' Cr. All inclusive
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Booking Opens on 2nd Dec. 2017

This Un-missable & Un-forgettable opportunity becomes even more irresistible.

Come, Visit us & Avail **"ZERO"** Booking Offer only on first 18 bookings!!!



Fully Functional Grand Club House with host of lifestyle amenities

Show Flat Ready and Bare Shell Flat gives the reality check of quality being delivered as promised.



Construction in Full swing, 60% work already completed. Possession in June 2019



Phase I completed in 2015 and OC received in 2016. 400+ families living the grand life

Unit Configuration and Carpet Chart			
Unit Type	RERA Carpet	EVBT Carpet	Net Carpet
2 BHK Prime	501 sq. ft.	110 sq. ft.	611 sq. ft.
2 BHK Premium	610 sq. ft.	117 sq. ft.	727 sq. ft.
2.5 BHK	669 sq. ft.	126 sq. ft.	795 sq. ft.
3 BHK Prime	768 sq. ft.	137 sq. ft.	905 sq. ft.

Also offering a very limited number of
2.5 BHK @ 1.28* Cr (all inclusive) &
3 BHK Prime @ 1.46* Cr (all inclusive)

The Palacia Kingston phase II is approved by all leading banks and home loans are available from HDFC, ICICI, LIC Housing Finance.



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Call : 9145500009 / 9145600009 | 022 - 25975563 | Email : palacia.mahavshreeji@gmail.com | www.palacia.in

Back

Newspaper Jacket

**LAST CHANCE
TO GET**

a
**NEVER BEFORE
NEVER AGAIN**
Offer

@

2 BHK Prime

94* Lacs. All inclusive

2 BHK Premium

1.12* Cr. All inclusive

GRAB IT or MISS IT!

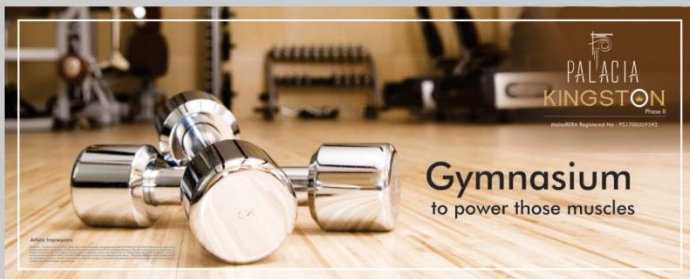
Offer ends **TODAY**



PALACIA
KINGSTON
Phase II
MahaRERA Registered No : P51700009592

e-mailer

For Customer





PALACIA

KINGSTON

Phase II



Welcome
Home



To
Your
Kingdom

Welcome
Home



To
Your
Kingdom

Palacia Kingston Present

a
**NEVER
BEFORE
NEVER
AGAIN**
Offer

2 BHK Prime

94' Lacs. All inclusive

2 BHK Premium

1.12' Cr. All inclusive

@

THE TIME IS NOW

Let's Take Action

Come. Visit us & Avail
"ZERO" Booking Offer
only on first
18 bookings!!!

Pay only **5%*** and book your dream home | Offer ends on **24th Dec. 2017**

Call : 9145500009 / 9145600009

Email : palacia.madhavshreeji@gmail.com | Website : www.palacia.in


**PALACIA
KINGSTON**
Phase II
Hiranandani Estate, Thane.

MahaRERA Registered No : P51700009592

Hoarding Design

An Elegant & Meticulously Thoughtful Residences

2BHK Prime | 2BHK Premium | 3BHK Prime

Price starts from 95*Lakh+ onwards (all inclusive)



Come home to your kingdom



Call : 9145500009 / 9145600009 | 022 - 25975563

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Email : palacia.madhavshreeji@gmail.com | www.palacia.in

Kingston meaning King's Estate aptly exemplifies pride of peerage associated with Palacia's royal ethos. However, all registrations and documentations pertaining to it will be done bearing the name Palacia Phase II instead of Kingston.
The information herein i.e., specifications, designs, dimensions etc. are subject to change without notification as may be required by the relevant authorities or the developer's, architect and cannot form part of an offer or contract, whilst every care is taken in providing this information. The owner, developer and manager cannot be held liable for variation.
The items specified are subject to variations, modifications & substitution as may be recommended by the company's, architects / or relevant approving authorities.

**PALACIA
KINGSTON**
Phase II
MahaRERA Registered No : P51700009592
Call : 9145500009 / 9145600009
022 - 25975563

**PALACIA
KINGSTON**
Phase II
MahaRERA Registered No : P51700009592



An Elegant & Metaculous
2BHK Prime, 2BHK Premium
& 3BHK Prime Residences

Price starts from
95*Lakh+ onwards
(all inclusive)

Call : 9145500009 / 9145600009
022 - 25975563

Site Add.: Near Bhoomi Acres, Hiranandani Estate,
Thane - 400 615.
Email : palacia.madhavshreeji@gmail.com
www.palacia.in

**PALACIA
KINGSTON**
Phase II
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**PALACIA
KINGSTON**
Phase II
MahaRERA Registered No : P51700009592



An Elegant & Metaculous 2BHK Prime,
2BHK Premium & 3BHK Prime Residences

Price starts from 95*Lakh+ onwards (all inclusive)

Call : 9145500009 / 9145600009
022 - 25975563

*Welcome to
your Kingdom*

MahaRERA Registered No : P51700009592



PALACIA
KINGSTON
Phase II



PALACIA
KINGSTON
Phase II

EXCLUSIVITY REDEFINED

PALACIA
KINGSTON
Phase II

MahaRERA Registered No : P51700009592



All Images are Actual : Shot on Location

Inside Office Design

VALUE

WHY SPECIFY YOUR STANDARDS...
WHEN THEY ARE ALREADY
BEING MAINTAINED

A thin line called 'finesse' stands between a wall with
a finish and a wall completely finished.
Hearing 'Sleek' more than 'Leak' is now a way of life.
You are justified in expecting that. At least here, you should...

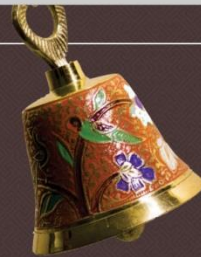


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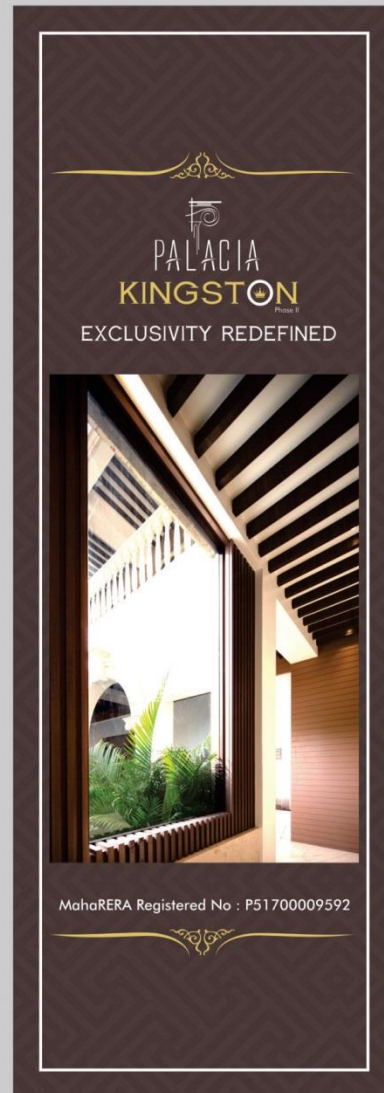
Ring the Bell



Welcome Home to your Kingdom

Preview Room

Inside Office Design



Inside Office Design

Thank you